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ACAD 275: Dev I

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Group Website Proposal: LoopIn

MISSION

Do you want to find a place to study, be outdoors, indoors, or even just fit a mood? Well, it's your time to LoopIn. LoopIn is a generator that has you answer a series of questions to navigate you to the best cafes in town. When your results appear, LoopIn visualizes it within a map. Allowing you to tap into the best experiences.

AUDIENCE

LoopIn is a platform that is intended to cater to the needs of 3 different audiences:

1. Ronald the College Student - Age 21
    a. As a college student - Ronald wants to find a good place to study. Sometimes the school library just doesn't cut it. Ronald takes pride in being a part of Gen Z - highlighting his tech savvy skills. As someone who uses technology and wants a place to study, Ronald needs something like LoopIn.
2. Manya the Remote Professional - Age 30
    a. Manya currently works for IBM and she has days where she has to work remotely. However, it's hard to work at home because her roommates are

always bringing someone over. Therefore, she is trying to find a cafe that fits her need for quiet and a space to be able to work.

3. Raina the Cafe Lover - Age 18
    a. Raina LOVES cafes - moving to LA she has wanted to explore all the places she can and categorize them based on what the experience was like. However, she wants something that personalizes beyond google maps. Therefore, she's hoping to loop in.

FEATURES

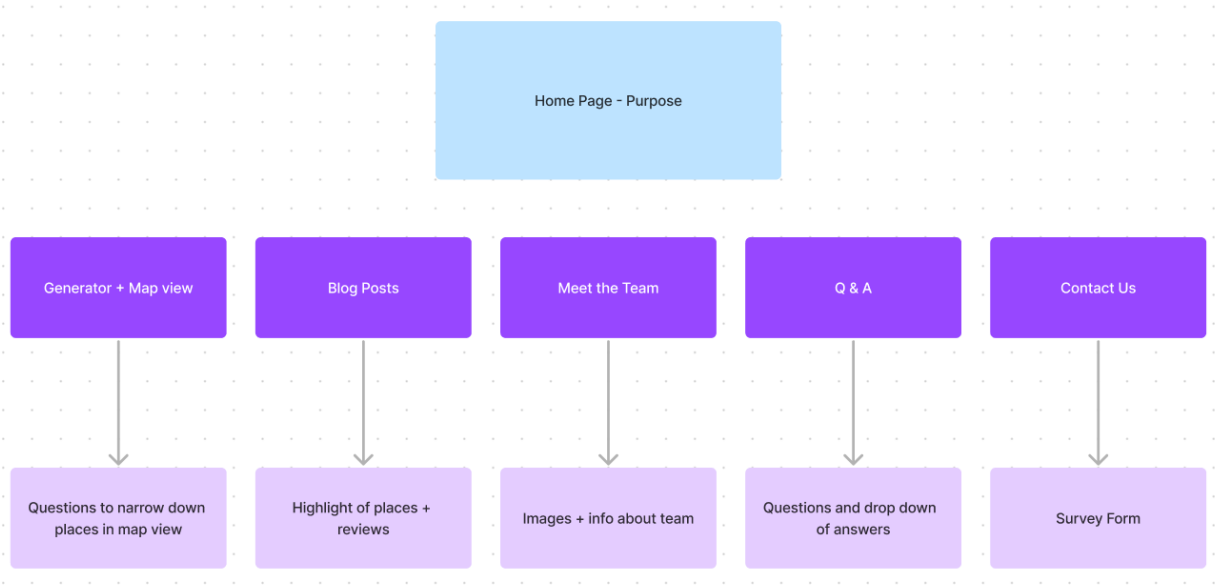
Some of the features that are incorporated within LoopIn involve:

1. Homepage
    a. Interactive focus/purpose introduction
2. Generator + Map View
    a. Sorting based on responses to what cafes fit needs. Map view pin drops visually.
3. Blog Posts
    a. Hover over image of reviewed places
4. About Us
    a. Hover feature within team images
5. Q & A
    a. Drop down menu
6. Contact Us
    a. Survey Form Set Up

TEAM ROLES

When it comes to how work is being distributed on the team, there are a couple of roles that each of us are playing. Jaden is the Project Manager, Allison and Evan are our Lead Designers, Bobby is handling Q & A, and all of us are working on the production of HTML, CSS, and JavaScript.

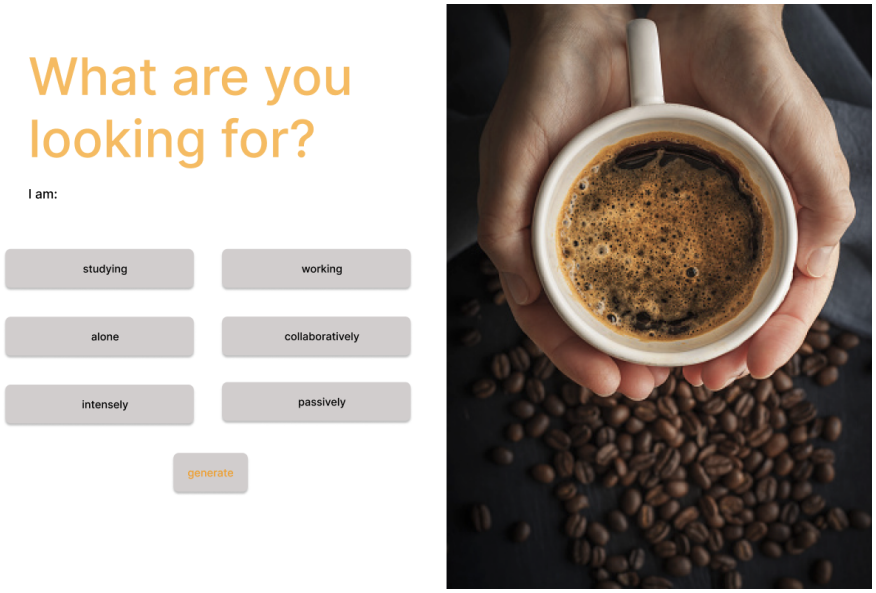
SITE MAP



FRONT PAGE DESIGNS

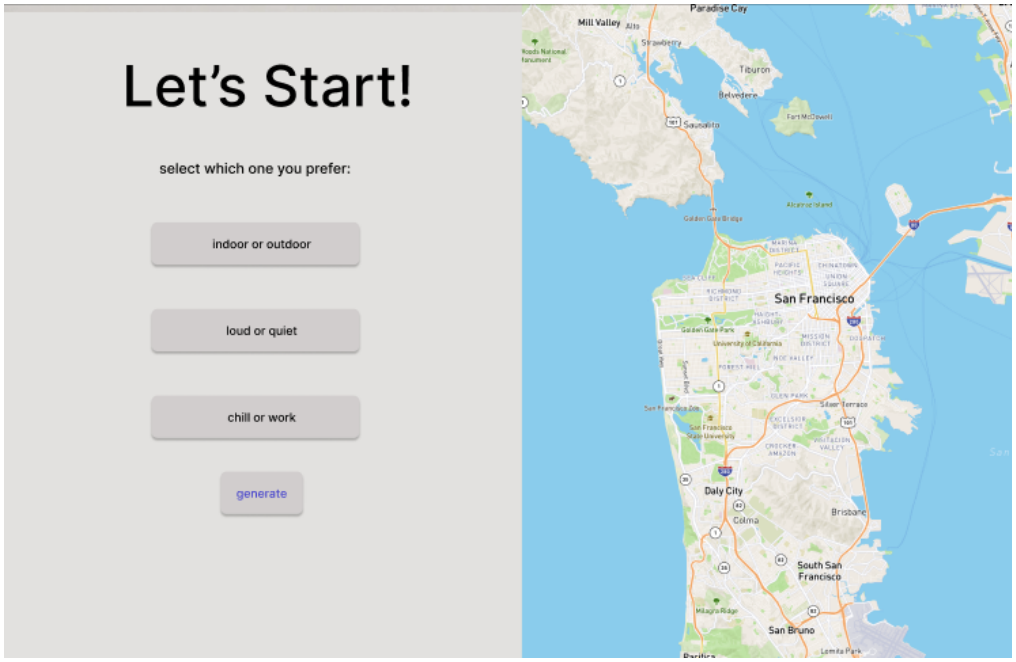
Mock Up #1

LoopIn
Let's find a cafe

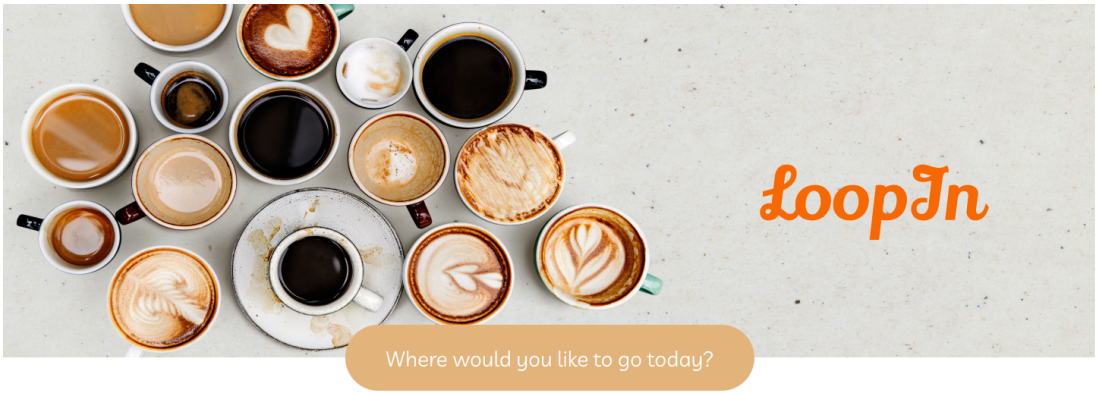

What are you looking for?
I am:
studying
working
alone
collaboratively
intensely
passively
generate

Mock Up #2

LoopIn
your perfect cafe generator


Let's Start!
select which one you prefer:
indoor or outdoor
loud or quiet
chill or work
generate
Mill Valley
Tiburon
Belvedere
San Francisco
Daly City
Colma
Brisbane
South San Francisco
San Bruno

Mock Up #3


LoopIn
Where would you like to go today?
Categories
Quiet
Aesthethic
Open Late
Tasty
Recommendations
DULCE
Dulce
DULCE
Dulce
DULCE
Dulce